



International
Labour
Organization

Fair
Recruitment
Initiative

ILO FRI Knowledge Hub Event

ILO Fair Recruitment Initiative knowledge exchange series: The role of Public Employment Services in fair recruitment promotion.

Proposed date and time

15 June 2023. Time: 15:30– 17:00 CET (**Geneva**)

The ILO [Fair Recruitment Initiative](#) in collaboration with the International Training Centre (ITC-ILO) and with the support of the Integrated Programme on Fair Recruitment ([FAIR](#), phase III) is hosting an online knowledge exchange, spotlighting the role of Public Employment Services (PES) in promoting and implementing fair recruitment principles. The webinar will be held as a public event, moderated by the ILO and featuring presentations from a panel of representatives from PES and a Q&A session. Interpretation will be available in French and Spanish.

Background and objectives

As central actors in the labour market, Public Employment Services play a critical role in demonstrating good practice for other recruitment actors on a national scale. This is done by ensuring jobseekers have access to reliable and transparent information concerning employment opportunities and the recruitment process itself; by guaranteeing access to complaints mechanisms in case of abuses; by applying national policies and regulatory frameworks that are aligned with international labour standards. While the role of PES in terms of regulating private recruitment actors may vary between countries, PES have a key responsibility in monitoring the labour market and ensuring due diligence as regards the quality of jobs that are on offer. PES also play a role, in some contexts, in the development of regulations with regards to the operations of private employment agencies, and/or in enforcing regulations in view of promoting fair recruitment, in addition to developing partnerships with private employment services in several forms. PES are also involved in negotiating and facilitating access to international labour markets, through partnerships with employers in countries of destination and/or through implementing government-to-government agreements and contributing to the development and implementation of bilateral labour agreements.

The ILO launched the [Fair Recruitment Initiative \(FRI\)](#) in 2014 and is implementing its [second 5-year strategy](#) (2021-2025), with activities supported in over 40 countries and through regional interventions. The initiative is active through the participation of key stakeholders in national and cross-border recruitment processes including governments and public institutions (in particular PES and labour inspectorates), private sector actors (employers and recruitment industry actors), workers' organisations, civil society

organisations, and media training institutions and professionals. The FAIR project is currently the ILO's only global level programme dedicated to implementing the FRI. Now in its third and final phase, the project builds on and consolidates past results by scaling promising practices to implement, monitor and regulate the recruitment of migrant workers in both countries of origin and destination, and by generating and disseminating research and knowledge on national and international recruitment processes. A central tool of the ILO FRI is the [Fair Recruitment Knowledge Hub](#), an interactive online platform that convenes a global network of experts and practitioners to find solutions to the challenge of implementing fair recruitment. The Knowledge Hub offers a depository of resources relating to fair recruitment to over 500 members and facilitates access to resources and knowledge through online events.

This webinar event brings together representatives and officials from Public Employment Services from varied national policy and labour market contexts to discuss their practices, challenges, and achievements in ensuring quality services in line with international standards and fair recruitment principles, and ultimately access to decent work opportunities for all. The objectives of the exchange are to highlight the role of PES in promoting fair recruitment principles and in relevant labour conventions, and to inspire stakeholders into taking practical action.

The facilitation of access to decent work through fair recruitment notably in the context of safe and regular labour migration entails that employment services effectively engage with employers as well as with jobseekers, and that employment service providers manage information and coordinate effectively across borders. These topics will be examined during the webinar through an exchange of experiences from PES officials from a range of countries and functions.

The knowledge exchange meeting is hosted as a public event, open to all participants invested in promoting fair recruitment, in particular representatives from PES, PREAs and other actors involved in labour market functions, as well as social partners.

Discussion topics

Promoting fair mobility through a network of public and private employment service actors: example from EURES (European Network of Public Employment Services) Sweden.

How can public employment services facilitate labour migration through outreach and prospection with employers? Experience from the Tunisian Agency for Technical Cooperation (ATCT, international placement service).

What role can public employment services play in integrating migrant labour present in national territories? Experience from Morocco's Public Employment service.

Information sharing from the World Association of Public Employment Services (WAPES) on their mission and services.

Speakers

To be confirmed.

Facilitation

Miriam Boudraa (ITC-ILO) and Gaëla Roudy Fraser, ILO.

Moderator

Anna-Karin Palm-Olsson

Participants will be invited to share their questions and perspectives during the Q&A sessions.

Working languages

Spanish, French, English - Interpretation provided in SP and FR.

Links to register and access the meeting

The hyperlink to Zoom will be included in the invitation sent to participants.

Further resources

Read about the ILO [Fair recruitment Initiative](#)

Read a selection of [promising practices for fair recruitment](#) from different countries